

3 YEAR CERTIFICATION COURSE: ADVANCED TECHNIQUES AND SPECIALIZATIONS

FASHION FORECASTING (PRACTICAL 1)

D001 – Predicting Future Fashion Trends

- Study of methodologies used for fashion forecasting, including trend analysis, cultural influences, and market research.
- Practical exercises in predicting upcoming fashion trends based on historical data and current market observations.
- Final project evaluating the accuracy and creativity in forecasting future trends.

D002 – Incorporating Trends into Design Projects

- Techniques for applying fashion forecasts to actual design projects.
 - Practical projects involving the development of collections inspired by current and predicted trends.
 - Final assessment based on how effectively fashion trends are incorporated into design outcomes.
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MEN'S WEAR PROJECT (PRACTICAL 2)

D003 – Designing and Constructing Men's Garments

- Study of men's fashion design principles and techniques, focusing on structure, silhouette, and function.
- Practical projects in designing and constructing men's garments, with attention to tailoring and craftsmanship.
- Final assessment based on the design and execution of a men's wear collection.

D004 – Emphasizing Proper Fit and Styling

- Focus on achieving the perfect fit for men's garments, emphasizing proper measurements, fit, and tailoring.
 - Practical exercises in styling and accessorizing men's outfits for various occasions.
 - Final project evaluating both fit and aesthetic styling of men's wear.
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ADVANCED STYLING

D005 – Mastering Advanced Styling Techniques

- Study of advanced styling methods for editorial, commercial, and runway fashion.
- Practical projects in creating complex, cohesive looks for fashion shoots and events.

- Final assessment based on the creativity and execution of advanced styling projects.

D006 – Coordinating Complex Outfits and Looks

- Techniques for coordinating intricate outfits, including layering, accessorizing, and balancing textures and colors.
 - Practical exercises in creating multi-layered fashion looks with cohesive styling.
 - Final project evaluating the complexity and cohesion of styled outfits.
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INTRODUCTION TO DRAPING

D007 – Fundamentals of Fabric Draping

- Study of basic fabric draping techniques on mannequins to create garment structures.
- Practical sessions in manipulating fabric to achieve various silhouettes and fits through draping.
- Final assessment based on draping accuracy and creativity in garment design.

D008 – Creating Garments on Mannequins

- Hands-on projects in designing garments directly on mannequins using draping techniques.
 - Final project assessing the use of draping methods to create wearable, well-fitted garments.
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RETAIL MARKETING & VISUAL MERCHANDISING

D009 – Marketing Strategies for Retail

- Study of retail marketing strategies, including consumer behavior, sales promotion, and branding.
- Practical exercises in developing marketing plans for fashion retail stores.
- Final assessment based on the effectiveness and innovation of retail marketing strategies.

D010 – Principles of Visual Product Display

- Techniques for creating visually appealing product displays in retail environments to drive sales.
 - Practical projects in developing visual merchandising plans for fashion stores.
 - Final project assessing the creativity and commercial impact of visual merchandising strategies.
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ADVANCED FASHION ILLUSTRATION 2

D011 – Professional-Level Fashion Drawing

- Advanced techniques in fashion illustration, focusing on professional-level sketches and design communication.
- Practical projects creating industry-standard fashion illustrations for design portfolios.
- Final assessment based on the technical precision and creative expression in illustrations.

D012 – Advanced Illustration Techniques

- Study of specialized illustration techniques for textiles, prints, and garment detailing.
 - Practical exercises in depicting fabric textures, patterns, and embellishments through illustration.
 - Final project evaluating the complexity and creativity of fashion illustrations.
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APPAREL DESIGN

D013 – Advanced Design Techniques

- Study of advanced fashion design principles, including innovative construction methods, material exploration, and conceptual thinking.
- Practical projects in designing complex garments that push the boundaries of traditional apparel design.
- Final assessment based on creativity, technical execution, and innovation in garment design.

D014 – Creating Detailed Fashion Collections

- Practical exercises in developing comprehensive fashion collections, from concept to final design.
 - Final project evaluating the cohesiveness, originality, and execution of a complete fashion collection.
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DESIGN CONCEPT

D015 – Developing Unique Design Ideas

- Techniques for brainstorming and developing unique, innovative design concepts for fashion collections.
- Practical projects in transforming abstract ideas into tangible design concepts.
- Final assessment based on the originality and creativity of design concepts.

D016 – Incorporating Unique Design Concepts into Fashion Collections

- Study of methods to integrate distinctive design ideas into cohesive, marketable fashion collections.
 - Practical exercises in merging unique concepts with practical design and production requirements.
 - Final project evaluating the seamless integration of creative ideas into final garment collections.
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PMT & GMT COMBINED

D017 – Integrated Pattern Making and Garment Manufacturing

- Study of the combined techniques of pattern making (PMT) and garment manufacturing technology (GMT).
- Practical exercises in developing patterns and overseeing the production process from start to finish.
- Final assessment based on the technical accuracy and efficiency of pattern making and garment production.

D018 – Practical Application of Techniques

- Hands-on projects combining pattern drafting with garment manufacturing techniques.
 - Final project evaluating the practical application of both pattern making and manufacturing in garment production.
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TRADITIONAL EMBROIDERY

D019 – Exploration of Cultural Embroidery Techniques

- Study of traditional embroidery methods from various cultures, focusing on the history and significance of decorative stitching.
- Practical projects in applying traditional embroidery techniques to modern garments.
- Final project evaluating the accuracy and cultural representation in embroidery work.

D020 – Advanced Decorative Stitching Methods

- Study of advanced stitching techniques for creating intricate, decorative embroidery on garments.
 - Practical exercises in applying advanced stitches to enhance garment design and texture.
 - Final assessment based on the creativity and complexity of embroidery work.
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VENDOR DEVELOPMENT

D021 – Sourcing Materials for Fashion Production

- Study of sourcing strategies for raw materials, including fabrics, trims, and accessories.
- Practical projects in building relationships with suppliers and ensuring the quality of sourced materials.
- Final assessment based on the effectiveness of sourcing strategies in fashion production projects.

D022 – Building Vendor Relationships and Ensuring Quality

- Techniques for managing vendor relationships and maintaining quality control in fashion production.
- Practical exercises in negotiating contracts, assessing quality, and managing supplier performance.

- Final project evaluating the strength of vendor partnerships and the consistency of product quality.
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PORTFOLIO DEVELOPMENT

D023 – Creating a Professional Portfolio

- Techniques for compiling a professional portfolio that showcases design work, technical skills, and creative projects.
- Practical exercises in curating a portfolio that aligns with industry standards and career goals.
- Final assessment based on the presentation, organization, and content quality of the portfolio.

D024 – Showcasing Your Best Work

- Study of best practices for selecting and presenting the strongest work in a fashion design portfolio.
 - Practical projects in refining and perfecting portfolio pieces for professional review.
 - Final project assessing the overall quality and impact of the portfolio presentation.
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FABRIC MANIPULATION

D025 – Techniques for Fabric Manipulation

- Study of techniques for manipulating fabric to create unique textures, patterns, and shapes in garment design.
- Practical exercises in fabric manipulation methods, such as pleating, gathering, smocking, and cutting.
- Final assessment based on the creativity and technical precision in fabric manipulation projects.

D026 – Creating Unique Textures and Patterns

- Practical projects focusing on the creation of unique fabric textures and patterns through manipulation techniques.
- Final project evaluating the originality and execution of fabric manipulation techniques in garment design.