

FASHION DESIGN COULD BE A -



Whether you pursue it professionally or as a creative outlet, fashion allows you to explore your individuality, innovate, and make an impact on the world through style.



Fashion as a career is the art of turning imagination into identity, where creativity meets purpose and style shapes the future.

neha hurkat

ashion design is an ideal and serious profession for individuals passionate about creativity, innovation, and self-expression. As one of the most dynamic industries, fashion plays a crucial role in shaping cultural identities and influencing global trends. A career in fashion design goes beyond creating beautiful garments—it involves mastering the art of storytelling through fabric, color, and design, which makes it a fulfilling profession for creative minds.

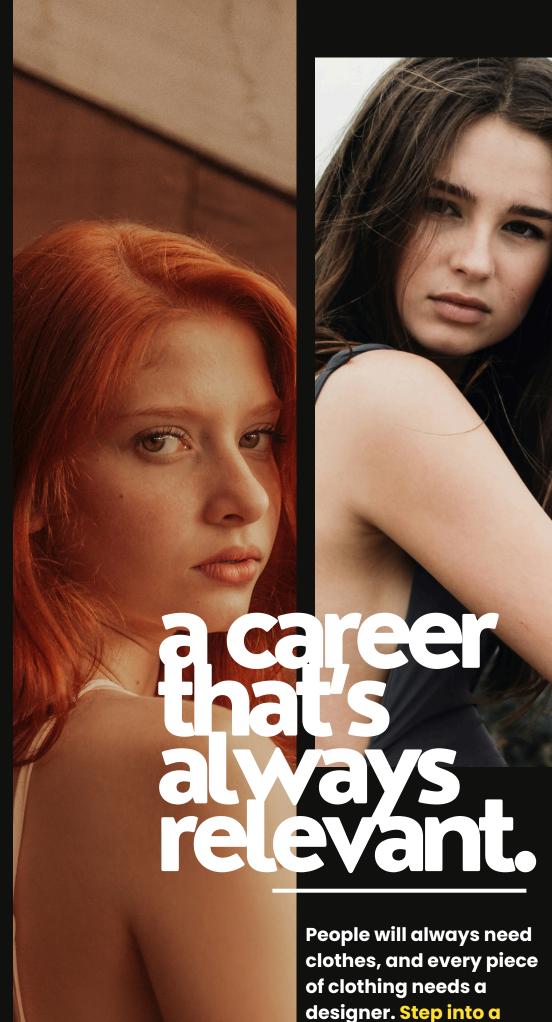
The fashion industry is also highly competitive, requiring designers to possess not only artistic talent but also strong business acumen. Fashion designers must stay updated with market trends, consumer preferences, and technological advancements to stay relevant. This blend of creativity and strategy positions fashion design as a serious and challenging career, offering immense growth opportunities in areas such as luxury fashion, ready-to-wear collections, sustainable fashion, and even digital fashion.

Moreover, the demand for designers is consistent, as clothing is a basic human need, and fashion continues to evolve with societal and environmental changes. With the rise of global fashion brands, there are countless opportunities for designers to work internationally or establish their own label, making it a lucrative profession for those willing to put in the hard work and dedication.

admissions are open ©97876543210

Pune 1





designer. Step into a profession that will always remain in style.

career prospects

as a fashion designer

- Fashion Designer (Apparel/Accessories)
- Textile Designer
- Fashion Stylist
- Costume Designer (Film/Theater)
- Fashion Illustrator
- Fashion Merchandiser
- Fashion Buyer
- Fashion Consultant
- Trend Forecaster
- Fashion Blogger/Influencer
- Sustainable Fashion Designer
- Technical Designer
- Pattern Maker
- Footwear Designer
- Jewelry Designer
- Fashion Marketing and PR Specialist
- Fashion Brand Manager
- Visual Merchandiser
- Fashion Product Developer
- Couturier (Haute Couture Designer)

<u>syllabus</u>

grow from a fresher to an expert

SEMESTER 1

6 MONTHS CRASH COURSE: FOUNDATIONS OF FASHION DESIGN

A001 Introduction to fundamental pattern blocks. A002 Developing drafting skills for various garment components.	
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A003 Quarter-scale pattern drafting project.	
SEWING TECHNOLOGY (PRACTICAL MODULE 1)	
Mastery of basic garment construction techniques.	
A005 Operation and handling of industrial sewing machines.	
Accurate body measurement techniques for custom-fit garments.	
A007 Overview of stitch types, including seams and finishes.	
A008 Exploration of various sleeve, neckline, and collar constructions.	
A009 Practical sewing project involving the creation of over 20 adult garments.	
TEXTILE STUDIES	
A010 Understanding fabric grainlines & their importance in garment construction.	
A011 Study of textile types, including fiber content, weaves, and fabric behavior.	
COLOR THEORY	
A012 Understanding color basics	
A013 Application of color in fashion	
A014 Colour Scheme and Combinations	
A014 Study of colour wheel	

SEMESTER 2

ONE YEAR CERTIFICATION COURSE: BUILDING CORE SKILLS

	DESIGN FOUNDATION
B001	Exploration of design principles and elements, including balance, contrast, rhythm, and unity.
B002	Introduction to creative thinking techniques, fostering innovative design approaches.
	FASHION ILLUSTRATION
B003	Basic fashion sketching skills, focusing on the proportion and structure of garments.
B004	Introduction to figure drawing, including human anatomy for fashion design.
B005	Depiction of different fashion poses for design presentation.
B006	Introduction to fabric draping techniques to simulate garment flow and fit.
B007	Rendering textures to illustrate various materials.
B008	Coloring techniques for fashion sketches using media such as markers, watercolors, and digital tools.
B009	Thematic fashion illustration, focusing on the creation of cohesive design stories.
B010	Exploration of design themes, translating concepts into visual fashion ideas.
	INTRODUCTION TO TEXTILE
B011	Basic knowledge of textiles, including fabric construction, fiber types, and material properties.
B012	Understanding the behavior and application of different fabrics and materials in garment production.
	PATTERN MAKING TECHNIQUES – PART 2:
B013	Intermediate pattern-making skills, advancing from basic blocks to more complex garment structures.
B014	Advanced drafting techniques for creating precise garment patterns.
B015	Detailed drafting and construction of various garment components, including sleeves, necklines, collars, skirts, pants, gowns, traditional wear, and children's clothing.

KID'S GARMENT CONSTRUCTION

B016	Fundamentals of designing children's wear, focusing on age-appropriate styles.
B017	Understanding the proportions and measurements specific to children's clothing.
B018	Construction of over 10 garments featuring frills, bows, and variations in sleeves and necklines.
	GARMENT MANUFACTURING TECHNOLOGY (GMT)
B019	Overview of the garment production process, from design to final manufacturing.
B020	Operation of various types of industrial sewing machines.
B021	Techniques for accurate body measurements to ensure proper fit.
B022	Study of standardized measurement size charts for various garment categories.
B023	Exploration of different stitch types, including seams and finishing techniques.
B024	Detailed exploration of sleeve, neckline, and collar variations in garment construction.
B025	Production of 20+ adult garments, covering both traditional and Western styles.
B026	Introduction to the Winifred Aldrich basic bodice and skirt block for accurate pattern drafting.
B027	Techniques in dart manipulation to enhance garment shaping and fit.
	BASIC EMBROIDERY
B028	Introduction to hand embroidery techniques, focusing on decorative stitching methods.
B029	Application of basic decorative stitches such as satin stitch, backstitch, and chain stitch.
B030	Techniques in mirror and lace work for textile embellishment.
	THEORY OF DYEING
B031	Introduction to dyeing techniques, including direct, resist, and discharge dyeing methods.
B032	Experimentation with color applications on various fabrics to achieve desired effects.

	FABRIC PAINTING
B033	Introduction to the types of brushes and fabric paints used for textile decoration.
B034	Learning various brush strokes and painting techniques for fabric and canvas, such as blending, stippling, and layering for design application.
	GROOMING & COMMUNICATION SKILLS
B035	Developing personal presentation skills, emphasizing grooming, attire, and professional demeanor for the fashion industry.
	Introduction to basic industry communication skills, focusing on verbal and non-verbal communication essential for interacting within professional fashion settings.
	INTRODUCTION TO FASHION
B036	Overview of fundamental fashion concepts and industry dynamics.
B037	Introduction to the global fashion industry, including key players, fashion weeks, and production cycles.
	SEMESTER 3
	TWO YEAR CERTIFICATION COURSE: INTERMEDIATE TECHNIQUES AND APPLICATIONS
	ADVANCED FASHION ILLUSTRATION

	TWO YEAR CERTIFICATION COURSE: INTERMEDIATE TECHNIQUES AND APPLICATIONS
	ADVANCED FASHION ILLUSTRATION
C001	Mastery of detailed fashion sketching, including advanced anatomy and garment draping techniques.
C002	Exploration of different illustration styles, such as realistic, stylized, and editorial fashion illustration.
C003	Theme-based illustration for menswear and womenswear, focusing on seasonal trends and design aesthetics.
C004	Advanced coloring techniques using a variety of media, including markers, watercolors, digital tools, and mixed media.
C005	Project work for developing illustrations into actual Garments
	PATTERN MAKING TECHNIQUES PART 1
C006	Advanced pattern-making skills, focusing on creating intricate garment structures and construction methods.

 $Techniques\ for\ designing\ and\ drafting\ complex\ garment\ patterns, including\ multi-layered\ or\ asymmetrical\ designs.$

C007

20	2
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Bridal Wear: Specialized pattern-making for bridal wear, emphasizing silhouette, fit, and garment detailing for gowns and formal attire.

MULTIPLE DART SERIES

C010

Advanced techniques for designing and manipulating multiple darts to achieve tailored shaping and contouring in garments.

Application of multiple dart series in bodices, skirts, trousers, and dresses for enhanced fit, style, and precision.

FORMAL WEAR DESIGN (MEN'S AND WOMEN'S)

C011

- Pattern-making and construction techniques for men's and women's formal wear, focusing on structured garments such as tailored suits, blazers, evening gowns, and cocktail dresses.
- Emphasis on achieving proper fit, fabric selection, and garment finishing details suitable for professional and formal occasions.

TRADITIONAL WEAR DESIGN (MEN'S AND WOMEN'S)

C012

- Pattern drafting and construction of traditional garments for men and women, such as kurtas, sarees, sherwanis, lehengas, and other ethnic clothing.
- Combining traditional design elements with modern techniques to create culturally inspired yet contemporary pieces.

GARMENT CONSTRUCTION (PRACTICAL 2)

C013

Intermediate garment construction skills, focusing on more complex garments and refined sewing techniques.

C014

Application of advanced sewing techniques, including specialized seams, fastenings, and finishing methods to achieve professional-quality garments.

C015

Construction of 10+ Men's Garments

C016

Construction of 20+ Advanced Women's Garments

SURFACE ORNAMENTATION

C017

Application of Decorative Elements to Garments

C018

Utilization of Beads, Sequins, and Other Embellishments

CAD (PRACTICAL 1)

C019	Mastery of Advanced CAD Skills
C020	Detailed Garment Design Using CAD Software
	HISTORY OF INDIAN COSTUMES
C021	Comprehensive Study of Indian Traditional Attire
C022	Influence of Traditional Wear on Contemporary Fashion
	MARKET SURVEY & SWATCH BOARD CREATION
C023	Conducting Market Research
C024	Development of Swatch Boards for Fashion Collections
	INSPIRATION ON PROJECT (PRACTICAL 1)
C025	Developing Design Inspiration
C026	Conceptualizing Fashion Projects
	STYLING
C027	Fundamentals of Fashion Styling
C027	
	Fundamentals of Fashion Styling
C028	Fundamentals of Fashion Styling Coordinating Outfits and Accessories
C028	Fundamentals of Fashion Styling Coordinating Outfits and Accessories Photo Shoot Techniques

BOUTIQUE MANAGEMENT

C032	Introduction to Retail Management
C033	Fundamentals of Operating a Fashion Boutique
	FASHION SHOW TRAINING
C034	Preparation for Fashion Shows

C035 Presentation and Runway Skills

D009

Marketing Strategies for Retail

SEMESTER 4

ADVANCED TECHNIQUES AND SPECIALIZATIONS

	ADVANCED TECHNIQUES AND SPECIALIZATIONS
	FASHION FORECASTING (PRACTICAL 1)
D001	Predicting Future Fashion Trends
D002	Incorporating Trends into Design Projects
	MEN'S WEAR PROJECT (PRACTICAL 2)
D003	Designing and Constructing Men's Garments
D004	Emphasizing Proper Fit and Styling
	ADVANCED STYLING
D005	Mastering Advanced Styling Techniques
D006	Coordinating Complex Outfits and Looks
	INTRODUCTION TO DRAPING
D007	Fundamentals of Fabric Draping
D008	Creating Garments on Mannequins
	RETAIL MARKETING & VISUAL MERCHANDISING

D010	Principles of Visual Product Display
	ADVANCED FASHION ILLUSTRATION 2
D011	Professional-Level Fashion Drawing
D012	Advanced Illustration Techniques
	APPAREL DESIGN
D013	Advanced Design Techniques
D014	Creating Detailed Fashion Collections
	DESIGN CONCEPT
D015	Developing Unique Design Ideas
D016	Incorporating Unique Design Concepts into Fashion Collections
	PMT & GMT COMBINED
D017	Integrated Pattern Making and Garment Manufacturing
D018	Practical Application of Techniques
	TRADITIONAL EMBROIDERY
D019	Exploration of Cultural Embroidery Techniques
D020	Advanced Decorative Stitching Methods
	VENDOR DEVELOPMENT
D021	Sourcing Materials for Fashion Production
D022	Building Vendor Relationships and Ensuring Quality
	PORTFOLIO DEVELOPMENT

FABRIC MANIPULATION

D025 Techniques for Fabric Manipulation

D026 Creating Unique Textures and Patterns



VASTRA INSTITUTE OF HIGH FASHION

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ADMISSIONS

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