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### VASTRA INSTITUTE OF HIGH FASHION

- VASTRA I<mark>stituto di alta moda -</mark>

VASTRAFD.COM

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2024

### FASHION DESIGN COULD BE A



Whether you pursue it professionally or as a creative outlet, fashion allows you to explore your individuality, innovate, and make an impact on the world through style.



Fashion as a career is the art of turning imagination into identity, where creativity meets purpose and style shapes the future.

#### neha hurkat

ashion design is an ideal and serious profession for individuals passionate about creativity, innovation, and self-expression. As one of the most dynamic industries, fashion plays a crucial role in shaping cultural identities and influencing global trends. A career in fashion design goes beyond creating beautiful garments—it involves mastering the art of storytelling through fabric, color, and design, which makes it a fulfilling profession for creative minds.

The fashion industry is also highly competitive, requiring designers to possess not only artistic talent but also strong business acumen. Fashion designers must stay updated with market trends, consumer preferences, and technological advancements to stay relevant. This blend of creativity and strategy positions fashion design as a serious and challenging career, offering immense growth opportunities in areas such as luxury fashion, ready-to-wear collections, sustainable fashion, and even digital fashion.

Moreover, the demand for designers is consistent, as clothing is a basic human need, and fashion continues to evolve with societal and environmental changes. With the rise of global fashion brands, there are countless opportunities for designers to work internationally or establish their own label, making it a lucrative profession for those willing to put in the hard work and dedication.

> admissions are open ©960 490 1000 ©967 311 6116



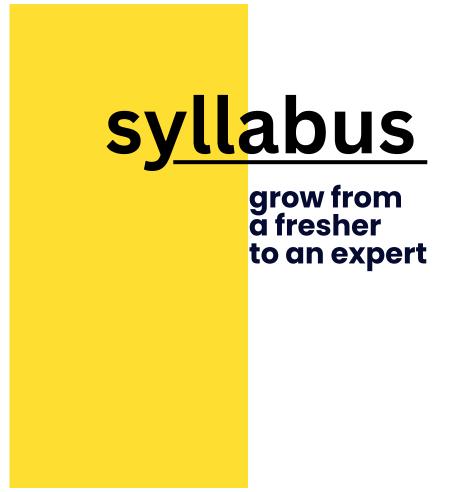
## 

People will always need clothes, and every piece of clothing needs a designer. Step into a profession that will always remain in style.

### career prospects

as a fashion designer

- Fashion Designer (Apparel/Accessories)
- Textile Designer
- Fashion Stylist
- Costume Designer (Film/Theater)
- Fashion Illustrator
- Fashion Merchandiser
- Fashion Buyer
- Fashion Consultant
- Trend Forecaster
- Fashion Blogger/Influencer
- Sustainable Fashion Designer
- Technical Designer
- Pattern Maker
- Footwear Designer
- Jewelry Designer
- Fashion Marketing and PR Specialist
- Fashion Brand Manager
- Visual Merchandiser
- Fashion Product Developer
- Couturier (Haute Couture Designer)



We Offer:

- 6-Month Course
- 1-Year Certificate Course
- 2-Year Certificate Course
- 3-Year Certificate Course

#### **6 MONTHS CRASH COURSE: FOUNDATIONS OF FASHION DESIGN**

#### PATTERN MAKING

- **A001** Introduction to fundamental pattern blocks.
- **A002** Developing drafting skills for various garment components.
- **A003** Quarter-scale pattern drafting project.

#### SEWING TECHNOLOGY (PRACTICAL MODULE 1)

- **A004** Mastery of basic garment construction techniques.
- **A005** Operation and handling of industrial sewing machines.
- **A006** Accurate body measurement techniques for custom-fit garments.
- **A007** Overview of stitch types, including seams and finishes.
- **A008** Exploration of various sleeve, neckline, and collar constructions.
- **A009** Practical sewing project involving the creation of over 20 adult garments.

#### **TEXTILE STUDIES**

- **A010** Understanding fabric grainlines & their importance in garment construction.
- **A011** Study of textile types, including fiber content, weaves, and fabric behavior.

#### **COLOR THEORY**

- A012 Understanding color basics
- A013 Application of color in fashion
- A014 Colour Scheme and Combinations
- A014 Study of colour wheel

## This 6-month course includes the construction of 20 garments.

#### **1 YEAR CERTIFICATION COURSE: BUILDING CORE SKILLS**

#### **DESIGN FOUNDATION**

- **B001** Exploration of design principles and elements, including balance, contrast, rhythm, and unity.
- **B002** Introduction to creative thinking techniques, fostering innovative design approaches.

#### FASHION ILLUSTRATION

- **B003** Basic fashion sketching skills, focusing on the proportion and structure of garments.
- **B004** Introduction to figure drawing, including human anatomy for fashion design.
- **B005** Depiction of different fashion poses for design presentation.
- **B006** Introduction to fabric draping techniques to simulate garment flow and fit.
- **B007** Rendering textures to illustrate various materials.
- **B008** Coloring techniques for fashion sketches using media such as markers, watercolors, and digital tools.
- **B009** Thematic fashion illustration, focusing on the creation of cohesive design stories.
- **B010** Exploration of design themes, translating concepts into visual fashion ideas.

#### INTRODUCTION TO TEXTILE

- **B011** Basic knowledge of textiles, including fabric construction, fiber types, and material properties.
- **B012** Understanding the behavior and application of different fabrics and materials in garment production.

#### Pattern Making Techniques – Part 2:

- **B013** Intermediate pattern-making skills, advancing from basic blocks to more complex garment structures.
- **B014** Advanced drafting techniques for creating precise garment patterns.

**B015** Detailed drafting and construction of various garment components, including sleeves, necklines, collars, skirts, pants, gowns, traditional wear, and children's clothing.

#### **KID'S GARMENT CONSTRUCTION**

- **B016** Fundamentals of designing children's wear, focusing on age-appropriate styles.
- **B017** Understanding the proportions and measurements specific to children's clothing.
- **B018** Construction of over 10 garments featuring frills, bows, and variations in sleeves and necklines.

#### GARMENT MANUFACTURING TECHNOLOGY (GMT)

- **B019** Overview of the garment production process, from design to final manufacturing.
- **B020** Operation of various types of industrial sewing machines.
- **B021** Techniques for accurate body measurements to ensure proper fit.
- **B022** Study of standardized measurement size charts for various garment categories.
- **B023** Exploration of different stitch types, including seams and finishing techniques.
- **B024** Detailed exploration of sleeve, neckline, and collar variations in garment construction.
- **B025** Production of 20+ adult garments, covering both traditional and Western styles.
- **B026** Introduction to the Winifred Aldrich basic bodice and skirt block for accurate pattern drafting.
- **B027** Techniques in dart manipulation to enhance garment shaping and fit.

#### **BASIC EMBROIDERY**

- **B028** Introduction to hand embroidery techniques, focusing on decorative stitching methods.
- **B029** Application of basic decorative stitches such as satin stitch, backstitch, and chain stitch.
- **B030** Techniques in mirror and lace work for textile embellishment.

#### THEORY OF DYEING

B031	Introduction to dyeing , including direct, resist, and discharge dyeing methods.
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**B032** Experimentation with color applications on various fabrics to achieve desired effects.

#### **FABRIC PAINTING**

**B033** Introduction to the types of brushes and fabric paints used for textile decoration.

**B034** Learning various brush strokes and painting techniques for fabric and canvas, such as blending, stippling, and layering for design application.

Grooming & Communication Skills

**B035** Developing personal presentation skills, emphasizing grooming, attire, and professional demeanor for the fashion industry.

Introduction to basic industry communication skills, focusing on verbal and non-verbal communication essential for interacting within professional fashion settings.

#### INTRODUCTION TO FASHION

- **B036** Overview of fundamental fashion concepts and industry dynamics.
- **B037** Introduction to the global fashion industry, including key players, fashion weeks, and production cycles.

## The 1-year course involves constructing 30 Garments.

#### 2 YEAR CERTIFICATION COURSE: INTERMEDIATE TECHNIQUES AND APPLICATIONS

#### **ADVANCED FASHION ILLUSTRATION**

- **C001** Mastery of detailed fashion sketching, including advanced anatomy and garment draping techniques.
- **C002** Exploration of different illustration styles, such as realistic, stylized, and editorial fashion illustration.
- **C003** Theme-based illustration for menswear and womenswear, focusing on seasonal trends and design aesthetics.
- **C004** Advanced coloring techniques using a variety of media, including markers, watercolors, digital tools, and mixed media.
- **C005** Project work for developing illustrations into actual Garments

#### PATTERN MAKING TECHNIQUES PART 1

- **C006** Advanced pattern-making skills, focusing on creating intricate garment structures and construction methods.
- **C007** Techniques for designing and drafting complex garment patterns, including multi-layered or asymmetrical designs.
- **C008** Bridal Wear: Specialized pattern-making for bridal wear, emphasizing silhouette, fit, and garment detailing for gowns and formal attire.

#### MULTIPLE DART SERIES

C011

- **C009** Advanced techniques for designing and manipulating multiple darts to achieve tailored shaping and contouring in garments.
- **C010** Application of multiple dart series in bodices, skirts, trousers, and dresses for enhanced fit, style, and precision.

#### FORMAL WEAR DESIGN (MEN'S AND WOMEN'S)

Pattern-making and construction techniques for men's and women's formal wear, focusing on structured garments such as tailored suits, blazers, evening gowns, and cocktail dresses.

Emphasis on achieving proper fit, fabric selection, and garment finishing details suitable for professional and formal occasions.

#### TRADITIONAL WEAR DESIGN (MEN'S AND WOMEN'S)

Pattern drafting and construction of traditional garments for men and women, such as kurtas, sarees, sherwanis, lehengas, and other ethnic clothing.

C012

Combining traditional design elements with modern techniques to create culturally inspired yet contemporary pieces.

#### **GARMENT CONSTRUCTION (PRACTICAL 2)**

- **C013** Intermediate garment construction skills, focusing on more complex garments and refined sewing techniques.
- **C014** Application of advanced sewing techniques, including specialized seams, fastenings, and finishing methods to achieve professional-quality garments.
- **C014** Construction of 10+ Men's Garments
- **C015** Construction of 20+ Advanced Women's Garments

#### SURFACE ORNAMENTATION

- **C016** Application of Decorative Elements to Garments
- **C017** Utilization of Beads, Sequins, and Other Embellishments

#### CAD (PRACTICAL 1)

- C020 Mastery of Advanced CAD Skills
- C021 Detailed Garment Design Using CAD Software

#### **HISTORY OF INDIAN COSTUMES**

- C022 Comprehensive Study of Indian Traditional Attire
- **C023** Influence of Traditional Wear on Contemporary Fashion

#### MARKET SURVEY & SWATCH BOARD CREATION

- C024 Conducting Market Research
- **C025** Development of Swatch Boards for Fashion Collections

#### **INSPIRATION ON PROJECT (PRACTICAL 1)**

- C026 Developing Design Inspiration
- **C027** Conceptualizing Fashion Projects

#### STYLING

- C028 Fundamentals of Fashion Styling
- **C029** Coordinating Outfits and Accessories
- C030 Photo Shoot Techniques

#### **DESIGN PROCESS**

- C031 Understanding Design Thinking
- C032 Structured Approach to Fashion Design

#### **BOUTIQUE MANAGEMENT**

- **C033** Introduction to Retail Management
- **C034** Fundamentals of Operating a Fashion Boutique

#### FASHION SHOW TRAINING

- **C035** Preparation for Fashion Shows
- C036 Presentation and Runway Skills

## 2nd year features construction of 25 Garments.

#### ADVANCED TECHNIQUES AND SPECIALIZATIONS

#### FASHION FORECASTING (PRACTICAL 1)

- **D001** Predicting Future Fashion Trends
- **D002** Incorporating Trends into Design Projects

#### MEN'S WEAR PROJECT (PRACTICAL 2)

- **D003** Designing and Constructing Men's Garments
- **D004** Emphasizing Proper Fit and Styling

#### **ADVANCED STYLING**

- D005 Mastering Advanced Styling Techniques
- **D006** Coordinating Complex Outfits and Looks

#### INTRODUCTION TO DRAPING

- **D007** Fundamentals of Fabric Draping
- **D008** Creating Garments on Mannequins

#### **RETAIL MARKETING & VISUAL MERCHANDISING**

- **D009** Marketing Strategies for Retail
- **D010** Principles of Visual Product Display

#### **ADVANCED FASHION ILLUSTRATION 2**

- D011 Professional-Level Fashion Drawing
- **D012** Advanced Illustration Techniques

#### **APPAREL DESIGN**

D013	Advanced	Design	Techniques
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**D014** Creating Detailed Fashion Collections

#### **DESIGN CONCEPT**

**D015** Developing Unique Design Ideas

**D016** Incorporating Unique Design Concepts into Fashion Collections

#### **PMT & GMT COMBINED**

- **D017** Integrated Pattern Making and Garment Manufacturing
- **D018** Practical Application of Techniques

#### TRADITIONAL EMBROIDERY

- **D019** Exploration of Cultural Embroidery Techniques
- **D020** Advanced Decorative Stitching Methods

#### **VENDOR DEVELOPMENT**

- **D021** Sourcing Materials for Fashion Production
- **D022** Building Vendor Relationships and Ensuring Quality

#### PORTFOLIO DEVELOPMENT

- **D023** Creating a Professional Portfolio
- **D024** Showcasing Your Best Work

#### FABRIC MANIPULATION

- **D025** Techniques for Fabric Manipulation
- **D026** Creating Unique Textures and Patterns

## The 3-year comprises 15 garment construction projects.

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## VASTRA INSTITUTE OF HIGH FASHION

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